Lesson Title: **Sticker Campaign**
Lesson Topic: Access and Inclusion
Curricular Integration: Language Arts, Social Studies

Minds On

What's the problem and how do we fix it?

There has been a suggested change to the International Symbol of Access. The symbol as we see it most often looks like this:

In Toronto, Jonathan Silver has worked with the community to promote the new symbol, which looks like this:

We want to see this symbol officially changed because the old symbol is not a good representation of accessibility or empowerment. Check out the links below to find out more.
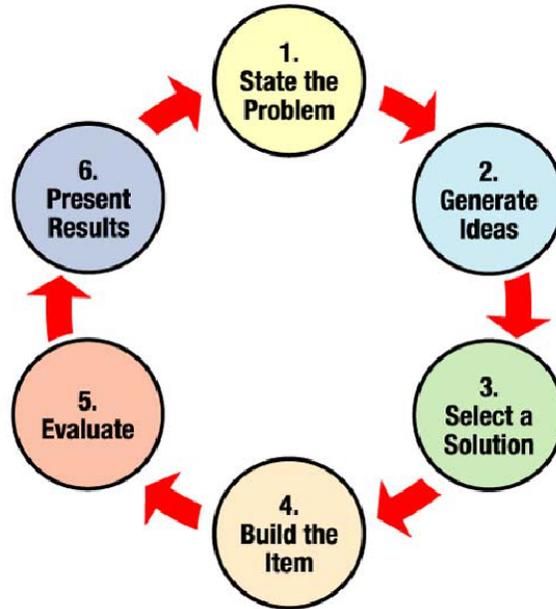
Jonathan Silver's Awareness Campaign:
http://www.jonathansilver.ca/access4all-mobile.html

CTV News Report on Jonathan Silver's Sticker Campaign:
http://www.ctvnews.ca/lifestyle/handicapped-sign-is-it-time-to-roll-out-a-new-more-empowering-one-1.3081524

Working On It

Below you will find the design model for problem solving.

Identify where each part of the sticker campaign fits into the design model.

1. State the Problem
2. Generate Ideas
3. Select a Solution
4. Build the Item
5. Evaluate
6. Present Results

Example Answers:

1. The old access symbol does not represent an active person or positive ideas about accessibility
2. Find a new symbol that better represents accessibility
3. Promote the new symbol using stickers
4. Post the stickers around or on top of the old symbols
5. Make a survey to find out what people think about the new symbol
6. Present the findings of your survey

The new access symbol isn't perfect, it is a work in progress.
Use this model to generate new ideas for a symbol of access and design your own empowering sticker campaign!

Discuss the strengths and weaknesses of the old symbol as well as the new symbol.
Brainstorm ideas for more empowering symbols in small groups on chart paper.
Create your new symbol, digitally or by hand.
Present your idea to your class and vote on the symbol you would like to represent access around your school.
Sticker away! Put your stickers up to raise awareness about using empowering symbols.

Reflection/Application

Do you think that symbols can make a difference in how we think about an issue?
Can you think of any other symbols that could be changed to be more empowering?
Did this lesson make you think about accessibility in a new way?

Teacher Resources and Links

SPICE Model, or other design models that teachers can choose from? (Logan)

TED Talk by Elise Roy: When We Design For Disability We All Benefit
https://www.ted.com/talks/elise_roy_when_we_design_for_disability_we_all_benefit